

USA PHILATELIC

THE OFFICIAL SOURCE FOR STAMP ENTHUSIASTS

2012 / Volume 17 / Holiday





It's the Most Wonderful Time of the Year...

But it can also be one of the busiest. This year, keep your holiday season stress-free by shopping and shipping with the U.S. Postal Service.

On the following pages you'll find everything you need to play Santa. Set the stage with a trio of festive ornaments (page 2), strike a chord with "Distinct Voices" (page 13), hit a home run with *Play Ball!* (page 9), and share the season with an array of holiday postage and stationery.

As always, you can choose from three convenient ways to order:

1. Use the enclosed order form
2. Call 1 800 782-6724
3. Visit usps.com/shop

With our catalog as the one-stop shop for all of your holiday gifting, you can save gas, avoid lines, and shop from the comfort of your own home. And if you like shopping online, view more gift ideas at usap.co/gifts.

Feeling wonderful yet? Then spread the joy! This year, we proudly celebrate the 100th anniversary of "Operation Santa," and invite you to help make this December unforgettable for a needy child. To learn more, and to find a list of participating Post Offices, visit our Operation Santa newsroom at usps.com.

Happy Holidays,

Your *USA Philatelic* Team

Letters to Santa

Add **Santa and Sleigh** stamps to the book; see page 3.

Discover the magic of the holidays and Christmas wishes with this beautifully illustrated book, celebrating the 100th anniversary of the Letters to Santa program. Written by Deborah Halverson and illustrated by Pauline Siewert, this 24-page, softcover book includes a surprise pop-up and everything you need to write your own letter to Santa, including stationery, envelopes, and stickers.

\$9.99 // 679872



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NOTE: Stamps in this catalog are shown at full size (100%), unless otherwise indicated.



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A self-supporting government enterprise, the U.S. Postal Service is the only delivery service that reaches every address in the nation, 150 million residences, businesses and Post Office Boxes. The Postal Service receives no direct support from taxpayers. With 36,000 retail locations and the most frequently visited website in the federal government, the Postal Service relies on the sale of postage, products and services to pay for operating expenses. Named the Most Trusted Government Agency five consecutive years and the sixth Most Trusted Business in the nation by the Ponemon Institute, the Postal Service has annual revenue of more than \$68 billion and delivers nearly half the world's mail. If it were a private sector company, the U.S. Postal Service would rank 26th in the 2008 Fortune 500.



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Also available as a self-adhesive booklet	📖
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Available while supplies last	🕒
Going Off Sale	🚫
Information is to be determined	TBD

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WWW.BEYONDTHEPERF.COM

Unless otherwise noted, all stamps are Self-Adhesive.



Start a tradition!
Buy an ornament
for your family tree
every year!

②



③



①



DECK THE HALLS

Holiday Ornaments

These classic ornaments are the perfect way to get in the holiday spirit — and they also make cherished gifts!

- ① Letters to Santa Ornament
\$14.99 // 891213
- ② 2011 White House Christmas Ornament
\$24.99 // 891211
- ③ 2012 White House Christmas Ornament
\$24.99 // 891212



① Santa and Sleigh Press Sheet (Mini)

Perfect for framing, this 7 1/4" x 5 3/4" press sheet contains three booklets of 20 *Santa and Sleigh Forever*® stamps without die cuts or perfin. Each booklet includes selvage markings denoting the printer, and the ink colors used to print the stamps.

A Santa and Sleigh (First-Class rate Forever®)

DATE OF ISSUE: 10/13/12 AT NEW YORK NY, 4 DESIGNS, OFFSET (APU)

679840	\$9.00	Booklet of 20 (2-sided)
679884	90.00	Press Sheet w/o die cuts**
679886	27.00	Press Sheet w/o die cuts (mini)**
679863	3.56	First Day Covers (Set of 4)
679891	6.95	Ceremony Program (Random Single)
679868	6.40	Digital Color Postmark First Day Covers (Set of 4)
679899	15.95	Booklet of 20 & Digital Color Postmark First Day Covers (4)

B Holy Family (First-Class rate Forever®)

DATE OF ISSUE: 10/10/12 AT WASHINGTON DC, 1 DESIGN, OFFSET (SSP)

679940	\$9.00	Booklet of 20 (2-sided)
679984	90.00	Press Sheet w/o die cuts**
679986	27.00	Press Sheet w/o die cuts (mini)**
679961	.89	First Day Cover
679991	6.95	Ceremony Program
679965	1.60	Digital Color Postmark First Day Cover
679999	10.95	Booklet of 20 & Digital Color Postmark First Day Cover

C Holiday Baubles (First-Class rate Forever®)

DATE OF ISSUE: 10/13/11 AT NEW YORK NY, 4 DESIGNS, OFFSET (SSP)

679649	\$9.00	Booklet of 20 (2-sided)
679663	3.52	First Day Covers (Set of 4) ①
679691	6.95	Ceremony Program (Random Single)
679668	6.40	Digital Color Postmark First Day Covers (Set of 4) ①
679699	10.95	Booklet of 20 & Digital Color Postmark First Day Cover (Random Single)

DATE OF ISSUE: 10/13/11 AT NEW YORK NY, 4 DESIGNS, OFFSET (APU)

679642	\$9.00	Booklet of 20 (2-sided)
DATE OF ISSUE: 10/13/11 AT NEW YORK NY, 4 DESIGNS, OFFSET (SSP)		
576849	\$8.10	ATM Booklet of 18
576863	3.52	First Day Covers (Set of 4) ①

D Madonna of the Candelabra by Raphael

(First-Class rate Forever®)

DATE OF ISSUE: 10/13/11 AT NEW YORK NY, 1 DESIGN, OFFSET (SSP)

679549	\$9.00	Booklet of 20 (2-sided)
679561	.88	First Day Cover ①
679591	6.95	Ceremony Program
679565	1.60	Digital Color Postmark First Day Cover ①
679599	10.95	Booklet of 20 & Digital Color Postmark First Day Cover

** Limit 5 per customer.

① Going off sale 12/31/12.



A Santa and Sleigh

Santa's annual gift-giving journey is joyfully captured in this block of four stamps. Two rows of two stamps present a "classic" image of the jolly old elf and his reindeer circling snow-covered rooftops. usap.co/santa

B Holy Family

The **Holy Family** stamp celebrates the Christmas season with a scene from the Nativity story.

C Holiday Baubles

These stamps feature four ornaments sure to add to the joys of the holiday season. They may also inspire fond memories of beloved tree ornaments from childhood — objects that still have the power to enchant us today. usap.co/baubles

D Madonna of the Candelabra by Raphael

The 2011 **Christmas** stamp features a detail from a work by the Italian master Raphael. This tondo (circular painting) dates to around 1513 and is now in the collection of the Walters Art Museum in Baltimore, Maryland.



A With this colorful stamp design, the U.S. Postal Service celebrates Kwanzaa, a non-religious holiday that takes place over seven days beginning each year on December 26 and ending January 1. usap.co/kwanzaa



B The *Eid* stamp features the Arabic phrase *Eid mubarak* in gold calligraphy on a reddish background. *Eid mubarak* translates literally as "blessed festival." usap.co/eid



C The bright colors in this stamp express the joyful spirit of Hanukkah, the Jewish Festival of Lights. The eight shapes behind the letters spelling out "Hanukkah" symbolize the eight days and nights of the celebration. usap.co/hanukkah

A Kwanzaa (First-Class rate Forever®)

DATE OF ISSUE: 10/14/11 AT NEW YORK NY

1DESIGN, 8 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (APU)

576549	\$9.00	Pane of 20 w/plate no. *
576539	4.50	Block of 10
576529	1.80	Block of 4
576561	.88	First Day Cover ①
576591	6.95	Ceremony Program
576565	1.60	Digital Color Postmark First Day Cover ①
576599	10.95	Pane of 20 & Digital Color Postmark First Day Cover

B Eid (First-Class rate Forever®)

DATE OF ISSUE: 8/12/11 AT COLUMBUS OH

1DESIGN, 12 POSITIONS, PLATE NO. IN 4 CORNERS, GRAVURE (AVR)

576749	\$9.00	Pane of 20 w/plate no. *
576739	4.50	Block of 10
576729	1.80	Block of 4
576799	10.95	Pane of 20 & Digital Color Postmark First Day Cover

C Hanukkah (First-Class rate Forever®)

DATE OF ISSUE: 10/14/11 AT NEW YORK NY

1DESIGN, 10 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (SSP)

576449	\$9.00	Pane of 20 w/plate no. *
576439	4.50	Block of 10
576429	1.80	Block of 4
576461	.88	First Day Cover ①
576491	6.95	Ceremony Program
576465	1.60	Digital Color Postmark First Day Cover ①
576499	10.95	Pane of 20 & Digital Color Postmark First Day Cover

* Please refer to the order form for information on requesting specific plate positions.

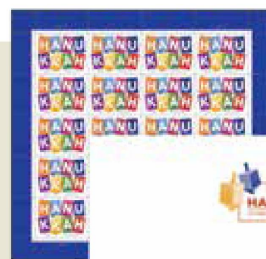
① Going off sale 12/31/12.



A



B



C

Cancellation Keepsakes

Vibrant expressions of the holidays, each of these collectible keepsake packages includes a pane of Forever® stamps and a #6 3/4 envelope bearing an affixed stamp and a colorful postmark design.

A Kwanzaa: Pane of 20 & Digital Color Postmark First Day Cover

B Eid: Pane of 20 & Digital Color Postmark First Day Cover

C Hanukkah: Pane of 20 & Digital Color Postmark First Day Cover

'TIS THE SEASON



D



D Evergreens Notecard Set

For the holiday season or year-round, this set of eight notecards (5 1/2" x 4 1/2") features beautiful renditions of four different conifers, eight custom-designed envelopes, and eight *Holiday Evergreens* Forever® stamps. Convenient for your everyday correspondence, this set also makes a great gift! \$11.95 /// 886600





These festive notecards are blank inside, so you can customize for any occasion: graduations, birthdays, job promotions, party invites, New Year's wishes — and more!



(A) Year of the Dragon Deluxe Notecard Set

The official stationery of the *Celebrating Lunar New Year* series, Deluxe Notecard Sets make it easy for your correspondence to be coordinated and chic. Packaged in a gorgeous keepsake box, the Year of the Dragon set includes 12 colorful notecards (blank inside), 12 embellished envelopes, and a pane of 12 Forever® stamps — so you'll always have the right postage. **\$15.95 /// 576994**

CELEBRATE ALL YEAR



(B) Year of the Rabbit Deluxe Notecard Set

\$14.95 /// 885800

(C) Neon Celebrate! Notecard Set

\$12.95 /// 576294

A Celebrating Lunar New Year: Year of the Dragon

(First-Class rate Forever®)

DATE OF ISSUE: 1/23/12 AT SAN FRANCISCO CA, 1 DESIGN, GRAVURE (AVR)

576940	\$5.40	Souvenir Sheet of 12
576984	48.60	Press Sheet w/die cuts
576962	7.90	First Day Cover (Full Sheet)
576964	7.90	First Day Cancelled (Full Sheet)
576991	6.95	Ceremony Program
576965	1.60	Digital Color Postmark First Day Cover
576999	12.95	Souvenir Sheets of 12 (2) & Digital Color Postmark First Day Cover
576994	15.95	Deluxe Notecard Set w/Envelopes & Stamps (Set of 12)
576997	9.95	Commemorative Panel w/Block of 4

B Celebrating Lunar New Year: Year of the Rabbit

(First-Class rate Forever®)

DATE OF ISSUE: 1/22/11 AT MORROW GA, 1 DESIGN, GRAVURE (AV-R)

575649	\$5.40	Souvenir Sheet of 12
575689	48.60	Press Sheet w/die cuts
575691	6.95	Ceremony Program
575699	12.95	Souvenir Sheets of 12 (2) & Digital Color Postmark First Day Cover
885800	14.95	Deluxe Notecard Set w/Envelopes & Stamps (Set of 12)

C Neon Celebrate! (First-Class rate Forever®)

DATE OF ISSUE: 3/25/11 AT CLEVELAND OH

1 DESIGN, 8 POSITIONS, PLATE NO. IN 4 CORNERS, GRAVURE (SSP)

576249	\$9.00	Pane of 20 w/plate no. *
576239	4.50	Block of 10
576229	1.80	Block of 4
576293	9.95	Pane of 20 & First Day Cover
576294	12.95	Notecard Set w/Envelopes & Stamps (Set of 8)

D Love Ribbons (First-Class rate Forever®)

DATE OF ISSUE: 2/14/12 AT COLORADO SPRINGS CO

1 DESIGN, 10 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (SSP)

577240	\$9.00	Pane of 20 w/plate no. *
577230	4.50	Block of 10
577220	1.80	Block of 4
577261	.89	First Day Cover
577291	6.95	Ceremony Program
577265	1.60	Digital Color Postmark First Day Cover
577299	10.95	Pane of 20 & Digital Color Postmark First Day Cover

* Please refer to the order form for information on requesting specific plate positions.



A



B



C



D

A The fifth release in the **Celebrating Lunar New Year** series shows the head of a colorful dragon against a brilliant blue sky. The Year of the Dragon began on January 23, 2012, and ends on February 9, 2013.

B For the fourth stamp in the **Celebrating Lunar New Year** series, artist Kam Mak depicted kumquats, which are often given as gifts and eaten for luck at Lunar New Year festivities. usap.co/rabbit

C Bringing an extra wish for happiness to anyone celebrating a special time, this stamp features a brilliantly colored design crafted out of neon and glass by artist Michael Flechtner. usap.co/neon

D Evoking images of romance and elegance, this year's **Love** stamp features a graphic design of satin ribbons that spell out the word "Love" in a graceful, cursive script.

A Major League Baseball™ All-Stars (First-Class rate Forever®)

DATE OF ISSUE: 7/20/12 AT COOPERSTOWN NY

4 DESIGNS, 6 POSITIONS, PLATE NO. IN 4 CORNERS, GRAVURE (AVR)

469640	\$9.00	Pane of 20 w/plate no. & header*
469630	4.50	Block of 10
469620	1.80	Block of 4
469663	3.56	First Day Covers (Set of 4)
469669	7.12	First Day Covers (Set of 8: 4 Cooperstown, 4 individual players)
469691	6.95	Ceremony Program (Random Single)
469668	6.40	Digital Color Postmark First Day Covers (Set of 4)
469679	12.80	Digital Color Postmark First Day Covers (Set of 8: 4 Cooperstown, 4 individual players)
469699	15.95	Pane of 20 & Digital Color Postmark First Day Covers (Set of 4)
469672	24.95	Play Ball! Great Moments in Major League Baseball® History (40-page softbound book w/16 stamps)
469687	4.95	Packet of 4 USA Philatelic Catalogs (1 of each design)

B Major League Baseball™ All-Stars: Joe DiMaggio

(First-Class rate Forever®)

DATE OF ISSUE: 7/21/12 AT NEW YORK NY

1 DESIGN, 6 POSITIONS, PLATE NO. IN 4 CORNERS, GRAVURE (AVR)

577840	\$9.00	Pane of 20 w/plate no. & header (only)*
577884	54.00	Press Sheet (Limited Edition w/o die cuts)
577861	.89	First Day Cover
577865	1.60	Digital Color Postmark First Day Cover

C Major League Baseball™ All-Stars: Larry Doby

(First-Class rate Forever®)

DATE OF ISSUE: 7/21/12 AT CLEVELAND OH

1 DESIGN, 6 POSITIONS, PLATE NO. IN 4 CORNERS, GRAVURE (AVR)

577940	\$9.00	Pane of 20 w/plate no. & header (only)*
577984	54.00	Press Sheet (Limited Edition w/o die cuts)
577961	.89	First Day Cover
577965	1.60	Digital Color Postmark First Day Cover

D Major League Baseball™ All-Stars: Willie Stargell

(First-Class rate Forever®)

DATE OF ISSUE: 7/21/12 AT PITTSBURGH PA

1 DESIGN, 6 POSITIONS, PLATE NO. IN 4 CORNERS, GRAVURE (AVR)

578040	\$9.00	Pane of 20 w/plate no. & header (only)*
578084	54.00	Press Sheet (Limited Edition w/o die cuts)
578061	.89	First Day Cover
578065	1.60	Digital Color Postmark First Day Cover

E Major League Baseball™ All-Stars: Ted Williams

(First-Class rate Forever®)

DATE OF ISSUE: 7/21/12 AT BOSTON MA

1 DESIGN, 6 POSITIONS, PLATE NO. IN 4 CORNERS, GRAVURE (AVR)

578140	\$9.00	Pane of 20 w/plate no. & header (only)*
578184	54.00	Press Sheet (Limited Edition w/o die cuts)
578161	.89	First Day Cover
578165	1.60	Digital Color Postmark First Day Cover

* Please refer to the order form for information on requesting specific plate positions. Thorough descriptions of each item listed are available online at usap.co/playball.



A The accomplishments of four baseball greats — Joe DiMaggio, Larry Doby, Willie Stargell, and Ted Williams — are honored with these stamps. usap.co/mlb



B Joe DiMaggio



C Larry Doby



D Willie Stargell



E Ted Williams

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Hit a home run with your favorite sports fan using a baseball-themed gift—books, press sheets, and postmarks!

A



A Play Ball! Great Moments in Major League Baseball® History

Filled with the vivid paintings of artist Graig Kreindler, this 8 1/2" x 11", 40-page softbound book captures our national pastime's biggest icons in action. A wonderful keepsake for both baseball fans and stamp enthusiasts, *Play Ball!* comes with three sets of stamps: *Baseball's Legendary Playing Fields* (10), *Negro Leagues Baseball* (2), and *Major League Baseball™ All-Stars* (4). \$24.95 /// 469672

Heavy Hitters

Major League Baseball™ All-Stars Press Sheets (Individual Players)

Perfect for framing, these limited edition press sheets will make a treasured addition to your personal Hall of Fame! Each 14 1/2" x 19 3/8" press sheet contains six panes of 20 Forever® stamps without die cuts or perfering, and includes markings denoting production details.



B Joe DiMaggio



C Larry Doby



D Willie Stargell



E Ted Williams



Get them while you can – the **Negro Leagues Baseball** stamps are no longer available for purchase from USPS except in this handsome keepsake!



© Negro Leagues Baseball Commemorative Folio

A striking tribute to the Negro Leagues and their "father," Rube Foster, this trifold folio features illustrations by stamp artist Kadir Nelson and fascinating information about the history of the leagues and its legendary players. Folio also includes a collectible insert with a placeholder to preserve stamps, and a pane of 20 (44¢) **Negro Leagues Baseball** stamps with mount! **\$16.95 /// 465274**



WHEELS & STEALS



Ⓐ Indianapolis 500 First Day of Issue Collection

This sleek folder houses a select group of **Indianapolis 500** First Day collectibles, including a pane of 20 stamps, an official First Day of Issue ceremony program, and a unique Behind the Designs card with both the black and color postmarks and text explaining their designs. **\$16.95 /// 467271**

A Indianapolis 500 (First-Class rate Forever®)

DATE OF ISSUE: 5/20/11 AT INDIANAPOLIS IN

1 DESIGN, 12 POSITIONS, PLATE NO. IN 2 CORNERS, OFFSET (SSP)

467249	\$9.00	Pane of 20 w/plate no. & header*
467239	4.50	Block of 10
467229	1.80	Block of 4
467291	6.95	Ceremony Program
467299	10.95	Pane of 20 & Digital Color Postmark First Day Cover
467271	16.95	First Day of Issue Collection w/Pane of 20

B Bicycling (First-Class rate Forever®)

DATE OF ISSUE: 6/7/12 AT MINNEAPOLIS MN

4 DESIGNS, 6 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (APU)

469340	\$9.00	Pane of 20 w/plate no. *
469330	3.60	Block of 8
469320	1.80	Strip of 4
469384	54.00	Press Sheet w/die cuts
469363	3.56	First Day Covers (Set of 4)
469391	6.95	Ceremony Program (Random Single)
469368	6.40	Digital Color Postmark First Day Covers (Set of 4)
469399	15.95	Pane of 20 & Digital Color Postmark First Day Covers (Set of 4)

* Please refer to the order form for information on requesting specific plate positions.



A With this stamp, the U.S. Postal Service commemorates the centennial of the Indianapolis 500 Mile Race, one of the most significant auto races in the world.



B Each of these four stamps depicts a different kind of bike and rider: a young child just learning to ride, a commuter pedaling to work, a road racer intent on the finish line, and an airborne BMX racer. usap.co/bicycling



B Bicycling Press Sheet

The 21¾" x 11½" sheet contains six uncut panes of 20 **Bicycling** stamps. Each pane includes selvage markings denoting the printer, and the ink colors used to print the stamps.

SHOWN AT 145%



A Jointly issued by the U.S. Postal Service and La Poste of France, these stamps celebrate a lively two-way conversation between continents. Edith Piaf is one of the few French popular singers to become a household name in the United States; the great American jazz trumpeter Miles Davis, admired internationally, is especially beloved in France, where he performed frequently. usap.co/jazz

SHOWN AT 85%



B This La Poste version of the joint issue bears the same images seen in the U.S. stamps, and represents two denominations: 0,89€ and 0,60€.

A Miles Davis and Edith Piaf (First-Class rate Forever®)

DATE OF ISSUE: 6/12/12 AT NEW YORK NY

2 DESIGNS, 4 POSITIONS, PLATENO. IN 2 CORNERS, GRAVURE (AVR)

469540	\$9.00	Pane of 20 w/plate no. & selvage*
469530	3.60	Block of 8
469520	1.80	Block of 4
469584	36.00	Press Sheet w/die cuts
469563	1.78	First Day Covers (Set of 2)
469591	6.95	Ceremony Program (Random Single)
469568	3.20	Digital Color Postmark First Day Covers (Set of 2)
469599	12.95	Pane of 20 & Digital Color Postmark First Day Covers (Set of 2)
469574	16.95	Commemorative Folio w/Pane of 20 & Postmark Cards (Set of 2)

B La Poste: Edith Piaf and Miles Davis

(Water-Activated)

DATE OF ISSUE: 6/12/12 AT PARIS, FRANCE

804040	\$49.95	Pane of 50
804030	10.00	Block of 10
804020	4.00	Block of 4
469562	3.95	Joint First Day Covers (Set of 2)

NOTE: La Poste stamps are not valid for postage within the United States.

* Please refer to the order form for information on requesting specific plate positions.



Create a gallery!
Prints will brighten up the room when displayed in standard 12" x 12" frames.



C Latin Music Legends Commemorative Print Set

Celebrate the art of music! With this eye-catching print set, the U.S. Postal Service honors five musicians and performers of the Latin sound whose contributions have had a lasting impact on American music. **\$15.95 /// 467174**



Set Includes:

- » Five album-sized prints featuring striking portraits of Tito Puente, Carmen Miranda, Selena, Carlos Gardel, and Celia Cruz
- » Extended biographical information and photo on the back of each print
- » Five **Latin Music Legends Forever®** stamps with mounts
- » A collectible sleeve featuring original illustrations by stamp artist Rafael Lopez



A A Century of Dance

Choreographers in the 20th century made dance a truly exciting art. This 32-page book, illustrated with historic and contemporary images and enhanced with collectible stamps, includes three *American Choreographers* stamps from 2004 and four *Innovative Choreographers* stamps. \$15.95 /// 469172

Visual Virtuosos

A Four of the nation's most influential dance-makers are commemorated with these stamps: Isadora Duncan, José Limón, Katherine Dunham, and Bob Fosse.
usap.co/choreographers



Create a performing arts package! Combine this gorgeous book with tickets to a hit show or a musical theater/dance DVD.

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A Innovative Choreographers (First-Class rate Forever®)

DATE OF ISSUE: 7/28/12 AT LOS ANGELES CA

4 DESIGNS, 9 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (SSP)

469140	\$9.00	Pane of 20 w/plate no. & header*
469131	3.60	Block of 8
469120	1.80	Strip of 4
469184	81.00	Press Sheet w/die cuts
469163	3.56	First Day Covers (Set of 4)
469191	6.95	Ceremony Program (Random Single)
469168	6.40	Digital Color Postmark First Day Covers (Set of 4)
469199	15.95	Pane of 20 & Digital Color Postmark First Day Covers (Set of 4)
469172	15.95	A Century of Dance (32-page softbound book w/7 stamps)

B Great Film Directors (First-Class rate Forever®)

DATE OF ISSUE: 5/23/12 AT SILVER SPRING MD

4 DESIGNS, 10 POSITIONS, PLATE NO. IN 4 CORNERS, GRAVURE (AVR)

469240	\$9.00	Pane of 20 w/plate no. & header *
469230	4.50	Block of 10
469220	1.80	Block of 4
469263	3.56	First Day Covers (Set of 4)
469291	6.95	Ceremony Program (Random Single)
469268	6.40	Digital Color Postmark First Day Covers (Set of 4)
469299	15.95	Pane of 20 & Digital Color Postmark First Day Covers (Set of 4)

C William H. Johnson (First-Class rate Forever®)

DATE OF ISSUE: 4/11/12 AT BALTIMORE MD

1 DESIGN, 10 POSITIONS, PLATE NO. IN 4 CORNERS, GRAVURE (AVR)

468961	.89	First Day Cover
468991	6.95	Ceremony Program
468965	1.60	Digital Color Postmark First Day Cover
468999	10.95	Pane of 20 & Digital Color Postmark First Day Cover

D Romare Bearden (First-Class rate Forever®)

DATE OF ISSUE: 9/28/11 AT NEW YORK NY

4 DESIGNS, 8 POSITIONS, PLATE NO. IN 1 CORNER, GRAVURE (AVR)

467749	\$7.20	Pane of 16 w/plate no. & selvage*
467739	3.60	Block of 8
467729	1.80	Strip of 4
467791	6.95	Ceremony Program (Random Single)
467799	13.95	Pane of 16 & Digital Color Postmark First Day Covers (4)
467776	12.95	Diary Page (7½" x 10 ⅜") & Pane of 16

* Please refer to the order form for information on requesting specific plate positions.



These stamps honor four filmmakers — John Ford, Frank Capra, Billy Wilder, and John Huston — who created some of the most iconic images in the history of American cinema. usap.co/directors



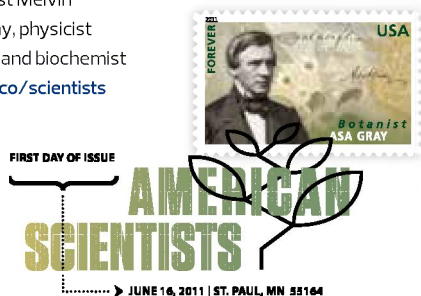
The 11th issuance in the *American Treasures* series showcases *Flowers* by William H. Johnson, one of our country's foremost African-American artists. usap.co/bearden



Romare Bearden, one of the 20th century's most distinguished American artists, is celebrated for his groundbreaking approach to collage along with his work in watercolors, oils, and other media. usap.co/bearden



A The third *American Scientists* issuance honors chemist Melvin Calvin, botanist Asa Gray, physicist Maria Goeppert Mayer, and biochemist Severo Ochoa. usap.co/scientists



B The two historic missions depicted on these stamps — Shepard's Mercury flight and MESSENGER's orbit of Mercury — frame a remarkable fifty-year period of America's space exploration. usap.co/mercury



A American Scientists (First-Class rate Forever®)

DATE OF ISSUE: 6/16/11 AT ST. PAUL MN

4 DESIGNS, 12 POSITIONS, PLATE NO. IN 2 CORNERS, OFFSET (SSP)

467349	\$9.00	Pane of 20 w/plate no. & header *
467339	3.60	Block of 8
467329	1.80	Strip of 4
467391	6.95	Ceremony Program (Random Single)
467399	15.95	Pane of 20 & Digital Color Postmark First Day Covers (Set of 4)

B Mercury Project and MESSENGER Mission (First-Class rate Forever®)

DATE OF ISSUE: 5/4/11 AT KENNEDY SPACE CENTER FL

2 DESIGNS, 12 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (SSP)

468049	\$9.00	Pane of 20 w/plate no. *
468039	4.50	Block of 10
468029	1.80	Block of 4
468089	108.00	Press Sheet w/die cuts
468099	12.95	Pane of 20 & Digital Color Postmark First Day Covers (Set of 2)

C Earthscapes (First-Class rate Forever®)

DATE OF ISSUE: 10/1/12 AT GREENBELT MD

15 DESIGNS, 9 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (SSP)

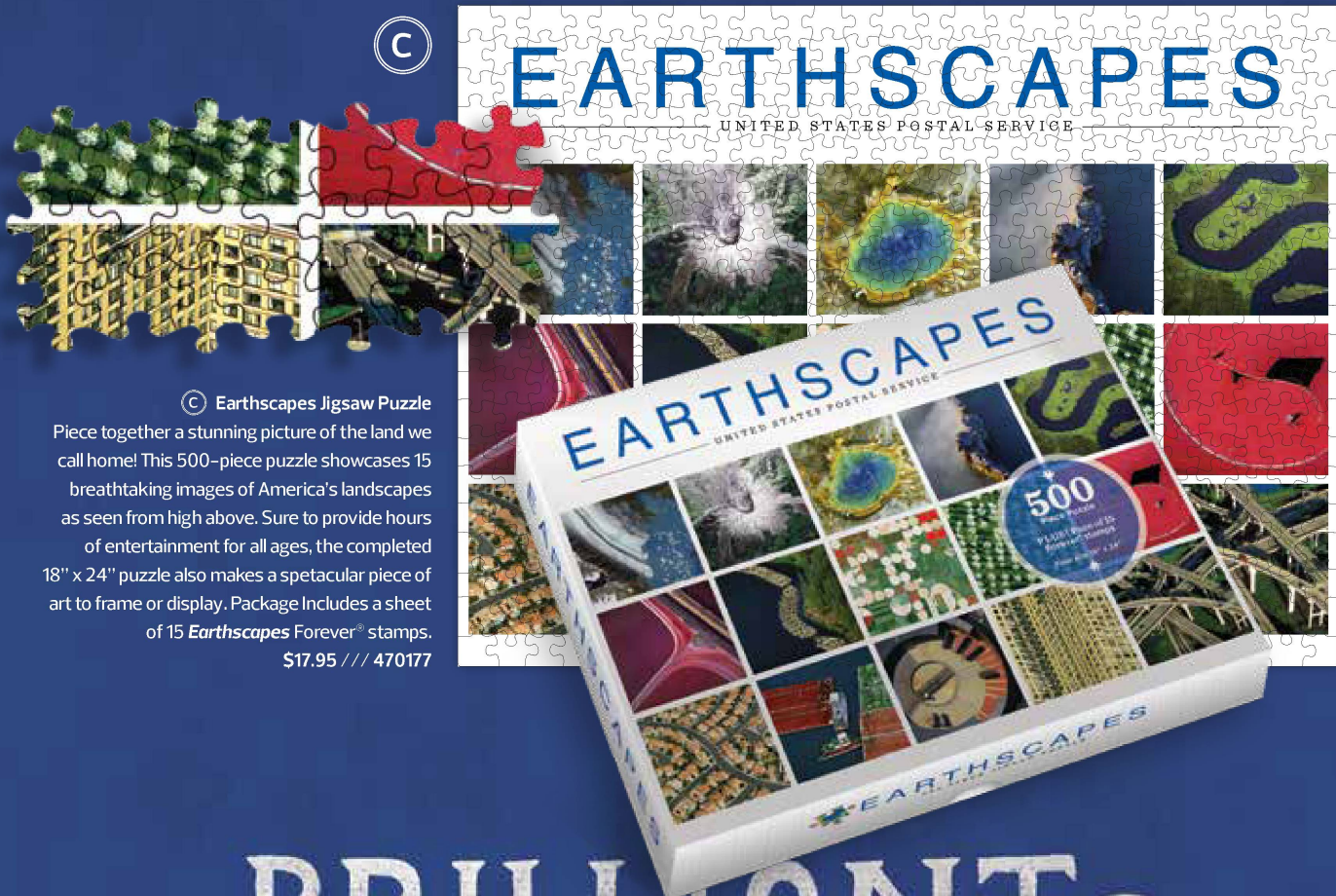
470140	\$6.75	Pane of 15 w/plate no. & header *
470184	60.75	Press Sheet w/o die cuts**
470163	13.35	First Day Covers (Set of 15)
470162	9.25	First Day Cover (Full Pane)
470164	9.25	First Day Cancelled (Full Pane)
470167	13.35	First Day of Sale Covers (Set of 15)
470191	6.95	Ceremony Program (Random Single)
470168	24.00	Digital Color Postmark First Day Covers (Set of 15)
470199	8.95	Pane of 15 & Digital Color Postmark First Day Cover (Random Single)
470177	17.95	500-piece Jigsaw Puzzle w/Pane of 15

* Please refer to the order form for information on requesting specific plate positions.

** Limit 5 per customer.

B Mercury Project and MESSENGER Mission Press Sheet

A dramatic presentation of two milestones in the American space program, this press sheet includes 12 panes of *Mercury Project and MESSENGER Mission* Forever® stamps in a 21.7" × 23.5" format.



© Earthscapes Jigsaw Puzzle
 Piece together a stunning picture of the land we call home! This 500-piece puzzle showcases 15 breathtaking images of America's landscapes as seen from high above. Sure to provide hours of entertainment for all ages, the completed 18" x 24" puzzle also makes a spectacular piece of art to frame or display. Package Includes a sheet of 15 *Earthscapes* Forever® stamps.
 \$17.95 /// 470177

BRILLIANT
 AND
 BREATHTAKING



The best gift of all is time spent with loved ones. Get everyone in on the fun with a family jigsaw puzzle!

SHOWN AT 40%



© The Postal Service celebrates the beauty and diversity of America's natural, agricultural, and urban landscapes as seen from above with fifteen different images taken from aircraft and satellites.



B

B Bonsai Notecard Set

Share the beauty of bonsai. This set of 10 cards features five different photographs of bonsai trees with information about each plant printed on the back and includes 10 envelopes and Forever® stamps. \$14.95 /// 688094

Naturally Noteworthy



D Garden of Love Notecard Set

This vibrant set of ten 6 1/4" x 4 1/2" cards comes with ten stamps and envelopes. \$14.95 /// 576194

A Cherry Blossom Centennial (First-Class rate Forever®)

DATE OF ISSUE: 3/24/12 AT WASHINGTON DC

2 DESIGNS, 6 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (APU)

468240	\$9.00	Pane of 20 w/plate no. & header *
468230	4.50	Block of 10
468220	1.80	Block of 4
468263	1.78	First Day Covers (Set of 2)
468291	6.95	Ceremony Program (Random Single)
468268	3.20	Digital Color Postmark First Day Covers (Set of 2)
468299	12.95	Pane of 20 & Digital Color Postmark First Day Covers (2)
468294	13.95	Letterpress Notecard Set w/Envelopes & Stamps (8)
468297	9.95	Commemorative Panel w/Block of 4 Limited Quantity Available

B Bonsai (First-Class rate Forever®)

DATE OF ISSUE: 1/23/12 AT SACRAMENTO CA

5 DESIGNS, OFFSET (APU)

688040	\$9.00	Booklet of 20 (2-sided)
688063	4.45	First Day Covers (Set of 5)
688068	8.00	Digital Color Postmark First Day Covers (Set of 5)
688099	10.95	Booklet of 20 & Digital Color Postmark First Day Cover (Random Single)
688094	14.95	Notecard Set w/Envelopes & Stamps (Set of 10)

C Lady Bird Johnson (First-Class rate Forever®)

DATE OF ISSUE: 11/30/12 AT AUSTIN TX 78710

6 DESIGNS, 16 POSITIONS, OFFSET (APU)

578540	\$2.70	Souvenir Sheet of 6
578584	43.20	Press Sheet w/o die cuts
578563	5.34	First Day Covers (Set of 6)
578562	5.20	First Day Cover (Full Pane)
578564	5.20	First Day Cancelled (Full Pane)
578591	6.95	Ceremony Program (Random Single)
578568	9.60	Digital Color Postmark First Day Covers (Set of 6)
578599	12.95	Souvenir Sheet of 6 & Digital Color Postmark First Day Covers (Set of 6)

* Please refer to the order form for information on requesting specific plate positions.



A Cherry Blossom Centennial Letterpress Notecard Set

This charming set includes eight cards (5 1/2" x 4") featuring four letterpress designs, eight eye-catching envelopes, and eight *Cherry Blossom Centennial* stamps. \$13.95 /// 468294



A In 2012, the U. S. Postal Service commemorates the centennial of the gift of more than 3,000 cherry blossom trees from the city of Tokyo to the city of Washington, D.C. usap.co/cherry



E The word "bonsai" (Japanese for "plant in a pot") refers to the art of cultivating plants — usually trees — in trays, pots, or other containers. A common style of bonsai is shown on each of these five stamps.

usap.co/bonsai



C Honoring Lady Bird Johnson and her efforts to beautify America, this stamp pane includes six stamps: a new stamp which reproduces the official 1968 White House portrait of the First Lady, and adaptations of five stamps issued in the 1960s that encouraged people to participate in President and Mrs. Johnson's "Plant for a More Beautiful America" campaign.

A Edgar Rice Burroughs (First-Class rate Forever®)

DATE OF ISSUE: 8/17/12 AT TARZANA CA

1 DESIGN, 9 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (SSP)

469840	\$9.00	Pane of 20 w/plate no. *
469830	4.50	Block of 10
469820	1.80	Block of 4
469861	.89	First Day Cover
469891	6.95	Ceremony Program
469865	1.60	Digital Color Postmark First Day Cover
469899	10.95	Pane of 20 & Digital Color Postmark First Day Cover

B Twentieth-Century Poets (First-Class rate Forever®)

DATE OF ISSUE: 4/21/12 AT LOS ANGELES CA

10 DESIGNS, 8 POSITIONS, PLATE NO. IN 1 CORNER, OFFSET (APU)

468840	\$9.00	Pane of 20 w/plate no. & header *
468830	4.50	Block of 10
468863	8.90	First Day Covers (Set of 10)
468891	6.95	Ceremony Program (Random Single)
468868	16.00	Digital Color Postmark First Day Covers (Set of 10)
468899	10.95	Pane of 20 & Digital Color Postmark First Day Cover
468894	14.95	Notecard Set w/Envelopes & Stamps (Set of 10)
468897	9.95	Commemorative Panel w/Block of 10

C O. Henry (First-Class rate Forever®)

DATE OF ISSUE: 9/11/12 AT GREENSBORO NC

1 DESIGN, 8 POSITIONS, PLATE NO. IN 4 CORNERS, GRAVURE (AVR)

469940	\$9.00	Pane of 20 w/plate no. & header *
469930	4.50	Block of 10
469920	1.80	Block of 4
469984	72.00	Press Sheet w/die cuts
469961	.89	First Day Cover
469991	6.95	Ceremony Program
469965	1.60	Digital Color Postmark First Day Cover
469999	10.95	Pane of 20 & Digital Color Postmark First Day Cover

D Mark Twain (First-Class rate Forever®)

DATE OF ISSUE: 6/25/11 AT HANNIBAL MO

1 DESIGN, 8 POSITIONS, PLATE NO. IN 2 CORNERS, GRAVURE (AVR)

466849	\$9.00	Pane of 20 w/plate no. & header *
466839	4.50	Block of 10
466829	1.80	Block of 4
466891	6.95	Ceremony Program
466899	10.95	Pane of 20 & Digital Color Postmark First Day Cover
466873	12.95	Mark Twain: The Stamp of Genius

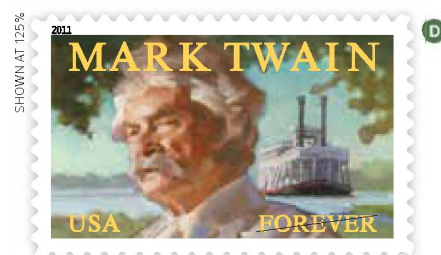
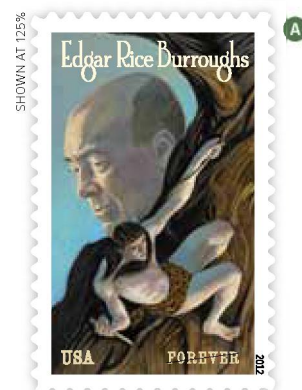
* Please refer to the order form for information on requesting specific plate positions.

A Edgar Rice Burroughs, creator of the iconic character Tarzan, wrote more than 70 books. The issuance of this stamp coincides with the 100th anniversary of the publication of his first story, "Under the Moons of Mars," and his first Tarzan story, "Tarzan of the Apes."
usap.co/burroughs

B The *Twentieth-Century Poets* stamp pane pays tribute to ten of our nation's most admired poets: Elizabeth Bishop, Joseph Brodsky, Gwendolyn Brooks, E. E. Cummings, Robert Hayden, Denise Levertov, Sylvia Plath, Theodore Roethke, Wallace Stevens, and William Carlos Williams.
usap.co/poets

C The 28th stamp in the *Literary Arts* series commemorates the 150th anniversary of the birth of O. Henry, one of America's most popular writers of short fiction. His stories are known for their humor, irony, and skillful unfolding of plot, often with a surprise twist at the end.
usap.co/henry

D The 27th stamp in the *Literary Arts* series pays tribute to Mark Twain, author of beloved works such as *Adventures of Huckleberry Finn*, widely considered one of the greatest novels in American literature.
usap.co/twain



Tarzan™ Owned by Edgar Rice Burroughs, Inc. and Used by Permission.



Introduce a novice to a great American author, or delight a Twain devotee with this illustrated sampler. Add "The Raven" (shown below) for a unique collectible pair.



D

D Mark Twain: The Stamp of Genius

Explore the talent of a beloved and prolific American writer! This 40-page, 6" x 6" booklet includes original illustrations interpreting five of Twain's greatest works, memorable quotes, and four *Mark Twain* stamps. **\$12.95 /// 466873**

LITERARY LUMINARIES



Perfect for the wordsmith in your life!

B Twentieth-Century Poets Notecard Set

Let literary masters help you say it with this set of ten 6 1/4" x 4 5/8" notecards illustrated by artist Vivienne Fleisher. Cards are blank inside with lines from great American poets on the back. **\$14.95 /// 468894**



E "The Raven" Commemorative Edition Booklet

French artist Emmanuel Polanco graphically interprets "The Raven" with six original illustrations in this 40-page, 6" x 6" softcover booklet. Includes commentary by stamp artist Michael J. Deas and a block of four (42c) *Edgar Allan Poe* stamps with mount. **\$12.95 /// 464473**

Printed details
about the stamp
designs

See-through
window protects the
stamps while displaying
both front and back of
the double-sided
sheet

"Behind the Designs"
card features affixed stamps
with black pictorial and
Digital Color First Day of
Issue postmarks, along with
exclusive information on the
postmark designs.

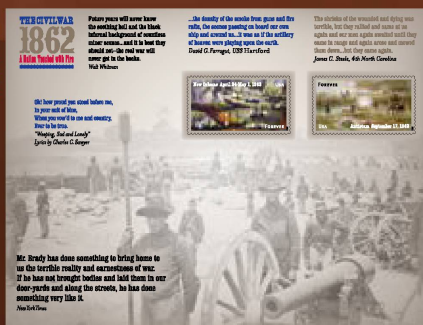
A

A The Civil War: 1862 Commemorative Folio

Capture a piece of Civil War history and the second issuance in a five-year series with this extraordinary commemorative package. Tri-fold folio contains a souvenir sheet of 12 *The Civil War: 1862* stamps and a collectible postmark card, packaged in a rich blue slipcase with metallic gold imprinting. Don't miss this — the first edition already sold out! **\$15.95 /// 577071**

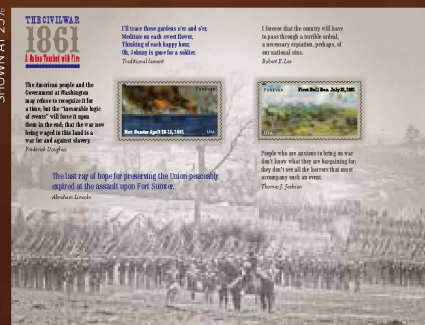
A NATION TOUCHED WITH FIRE

SHOWN AT 25%



A These stamps depicting the Battle of New Orleans and the Battle of Antietam are second in a five-year series commemorating the 150th anniversary of the Civil War.

SHOWN AT 25%



B The Fort Sumter and First Bull Run stamps begin a five-year series commemorating the 150th anniversary of the Civil War. usap.co/civilwar

A The Civil War: 1862 (First-Class rate Forever®)

DATE OF ISSUE: 4/24/12 AT NEW ORLEANS LA
2 DESIGNS, 6 POSITIONS, OFFSET (APU)

577040	\$5.40	Souvenir Sheet of 12
577084	32.40	Press Sheet w/die cuts
577063	1.78	First Day Covers (Set of 2)
577064	7.90	First Day Cancelled (Full Sheet, Front & Back)
577091	6.95	Ceremony Program (Random Single)
577068	3.20	Digital Color Postmark First Day Covers (Set of 2)
577099	8.95	Souvenir Sheet of 12 & Digital Color Postmark First Day Covers (2)
577071	15.95	The Civil War: 1862 Commemorative Folio w/Sheet of 12

B The Civil War: 1861 (First-Class rate Forever®)

DATE OF ISSUE: 4/12/11 AT CHARLESTON SC
2 DESIGNS, 6 POSITIONS, OFFSET (APU)

576349	\$5.40	Souvenir Sheet of 12
576389	32.40	Press Sheet w/die cuts
576399	8.95	Souvenir Sheet of 12 & Digital Color Postmark First Day Covers (2)

C Purple Heart Medal (First-Class rate Forever®)

DATE OF ISSUE: 9/14/12 AT WASHINGTON DC
1 DESIGN, 21 POSITIONS, PLATE NO. IN 4 CORNERS, GRAVURE (AVR)

115440	\$9.00	Pane of 20 w/plate no. *
115430	4.50	Block of 10
115420	1.80	Block of 4
115484	27.00	Press Sheet w/o die cuts (mini)**
115461	.89	First Day Cover
115493	9.95	Pane of 20 & First Day Cover

D U.S. Merchant Marine (First-Class rate Forever®)

DATE OF ISSUE: 7/28/11 AT GREAT NECK NY
4 DESIGNS, 12 POSITIONS, PLATE NO. IN 2 CORNERS, GRAVURE (AVR)

467449	\$9.00	Pane of 20 w/plate no. & selva *
467439	4.50	Block of 10
467429	1.80	Block of 4
467491	6.95	Ceremony Program (Random Single)
467499	15.95	Pane of 20 & Digital Color Postmark First Day Covers (4)

E The War of 1812: USS Constitution (First-Class rate Forever®)

DATE OF ISSUE: 8/18/12 AT BOSTON MA, 1 DESIGN, 5 POSITIONS, GRAVURE (AVR)

578440	\$9.00	Souvenir Sheet of 20 ✕
578484	45.00	Press Sheet w/die cuts**
578486	45.00	Press Sheet w/o die cuts**
578461	.89	First Day Cover
578462	11.50	First Day Cover (Full Sheet)
578464	11.50	First Day Cancelled (Full Sheet)
578491	6.95	Ceremony Program
578465	1.60	Digital Color Postmark First Day Cover
578499	10.95	Souvenir Sheet of 20 & Digital Color Postmark First Day Cover

F Four Flags (First-Class rate Forever®)

DATE OF ISSUE: 9/22/12 AT HUMBLE TX, 4 DESIGNS, OFFSET (APU)

577440	\$8.10	ATM Booklet of 18
577463	3.56	First Day Covers (Set of 4)

DATE OF ISSUE: 6/1/12 AT MCLEAN VA, 4 DESIGNS, GRAVURE (AVR)

688340	\$4.50	Booklet of 10
688363	3.56	First Day Covers (Set of 4)

DATE OF ISSUE: 2/22/12 AT WASHINGTON DC, 4 DESIGNS, OFFSET (APU)

688140	\$9.00	Booklet of 20 (2-sided)
688163	3.56	First Day Covers (Set of 4)
688167	3.56	First Day of Sale Covers (Set of 4)

DATE OF ISSUE: 2/22/12 AT WASHINGTON DC, 4 DESIGNS, OFFSET (SSP)

688141	\$9.00	Booklet of 20 (2-sided)
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DATE OF ISSUE: 2/22/12 AT WASHINGTON DC, 4 DESIGNS, PLATE NO. EVERY 32*, OFFSET (APU)

788740	\$45.00	Full Coil of 100 (only)
788763	3.56	First Day Covers (Set of 4)

DATE OF ISSUE: 2/22/12 AT WASHINGTON DC, 4 DESIGNS, PLATE NO. EVERY 20*, GRAVURE (AVR)

788741	\$45.00	Full Coil of 100 (only)
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DATE OF ISSUE: 2/22/12 AT WASHINGTON DC, 4 DESIGNS, PLATE NO. EVERY 32*, OFFSET (SSP)

788742	\$45.00	Full Coil of 100 (only)
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* Please refer to the order form for information on requesting specific plate positions.

** Limit 5 per customer.

✕ Available while supplies last.

‡ This number represents the actual plate number intervals.



C The U.S. Postal Service continues to honor the sacrifices of the men and women who serve in the U.S. military with this re-design of the 2011 stamp.

D Since the founding of the republic, the United States has looked to the maritime industry for much of its growth and security. These four designs feature types of vessels that have formed an important part of this history: clipper ships, auxiliary steamships, liberty ships, and container ships.



E This stamp, commemorating the bicentennial of the War of 1812, features Michele Felice Cornè's historic painting of the famous warship.

F This quartet of stamps features a U.S. flag flying over one of four words: Freedom, Liberty, Equality, and Justice. The black typeface recalls the look of Colonial-era printing.



A Disney-Pixar's unique characters make us laugh while reminding us of our fears and foibles, challenges and victories. These five stamps feature beloved characters from *A Bug's Life*, *The Incredibles*, *Finding Nemo*, *Toy Story 2*, and *Monsters, Inc.*

usap.co/smile



A Mail a Smile (First-Class rate Forever®)

DATE OF ISSUE: 6/1/12 AT ORLANDO FL

5 DESIGNS, 4 POSITIONS, PLATE NO. IN 2 CORNERS, GRAVURE (AVR)

470040	\$9.00	Pane of 20 w/plate no. & header *
470030	4.50	Block of 10
470020	2.25	Strip of 5
470084	36.00	Press Sheet w/die cuts
470066	15.95	Premium Stamped Cards (<i>Booklet of 20</i>)
470063	4.45	First Day Covers (<i>Set of 5</i>)
470067	4.45	First Day of Sale Covers (<i>Set of 5</i>)
470091	6.95	Ceremony Program (<i>Random Single</i>)
470068	8.00	Digital Color Postmark First Day Covers (<i>Set of 5</i>)
470099	10.95	Pane of 20 & Digital Color Postmark First Day Cover (<i>Random Single</i>)



B With these colorful stamps, popular characters from five Disney-Pixar films encourage us to connect with loved ones through the mail.

usap.co/pixar



B Send a Hello (First-Class rate Forever®)

DATE OF ISSUE: 8/19/11 AT ANAHEIM CA

5 DESIGNS, 4 POSITIONS, PLATE NO. IN 2 CORNERS, GRAVURE (AVR)

467949	\$9.00	Pane of 20 w/plate no. & header *
467939	4.50	Block of 10
467929	2.25	Strip of 5
467989	36.00	Press Sheet w/die cuts
467991	6.95	Ceremony Program
467999	16.95	Pane of 20 & Digital Color Postmark First Day Covers (<i>Set of 5</i>)
467971	16.95	First Day of Issue Collection w/Pane of 20

* Please refer to the order form for information on requesting specific plate positions.



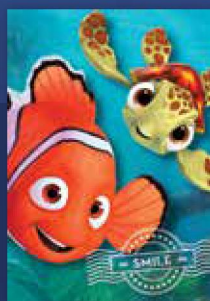
© The Art of Disney Stamps
Offering a rare, behind-the-scenes look at a popular stamp series, *The Art of Disney Stamps* is filled with seldom-seen developmental sketches and

beautiful artwork from the Disney creative team. Book comes with all 20 of *The Art of Disney* stamps and a *Walt Disney* stamp issued in 1968.

\$49.95 /// 571473



©



Ⓐ Mail a Smile Premium Stamped Cards

Five colorful designs feature Disney·Pixar favorites, and Forever® postage is pre-printed on the back of each card. Simply write your message and mail!

\$15.95 /// 470066



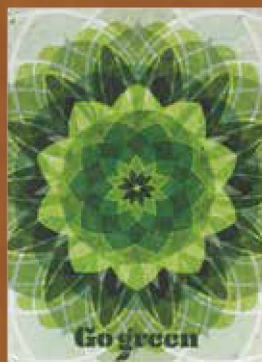
A Go Green Family Activity Kit

Enjoy going green together! The Family Activity Kit includes a colorful 13 1/2" x 19" poster, a pad of 15 Fold & Mail Stationery, a pane of 16 Go Green stamps, PLUS a special code to access online games. It's earth-friendly fun you can all enjoy together! \$16.95 /// 467071

FAMILY FUN FOR EVERYONE



Visit usap.co/gogreen to learn more and to find out how green you are!



A Go Green Seeded Postcards

Postcards you can plant! Made with wildflower seeds, these Go Green postcards are an exciting and eco-friendly way to send a note. Includes four 5" x 7" postcards and four assorted Go Green stamps! \$8.95 /// 467066

*Planting instructions printed on postcards.





A Go Green (First-Class rate Forever®)

DATE OF ISSUE: 4/14/11 AT WASHINGTON DC

16 DESIGNS, 9 POSITIONS, PLATE NO. IN 4 CORNERS, GRAVURE (AVR)

467049	\$7.20	Pane of 16 w/plate no. *
467089	64.80	Press Sheet w/die cuts
467091	6.95	Ceremony Program (Random Single)
467099	8.95	Pane of 16 & Digital Color Postmark First Day Cover (Random Single)
467066	8.95	Seeded Oversized Postcards w/Stamps (Set of 4)
467071	16.95	Family Activity Kit w/Pane of 16

B Celebrate Scouting (First-Class rate Forever®)

DATE OF ISSUE: 6/9/12 AT WASHINGTON DC

1 DESIGN, 9 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (SSP)

469440	\$9.00	Pane of 20 w/plate no. *
469430	4.50	Block of 10
469420	1.80	Block of 4
469484	81.00	Press Sheet w/die cuts
469461	.89	First Day Cover
469465	1.60	Digital Color Postmark First Day Cover
469499	10.95	Pane of 20 & Digital Color Postmark First Day Cover

C Owney the Postal Dog® (First-Class rate Forever®)

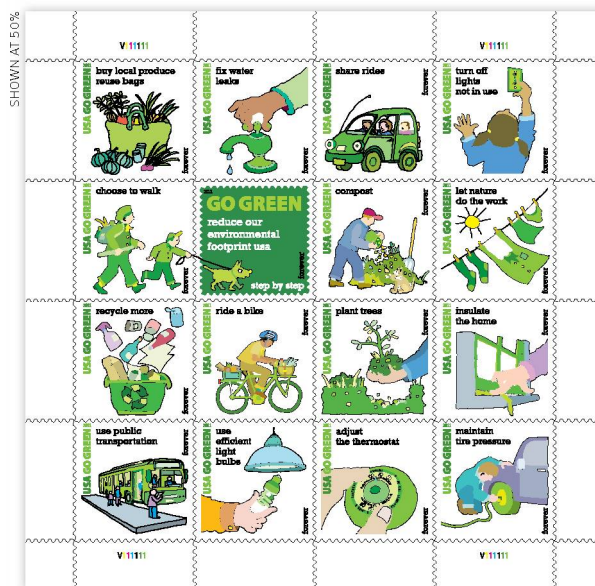
DATE OF ISSUE: 7/27/11 AT WASHINGTON DC

1 DESIGN, 10 POSITIONS, PLATE NO. IN 2 CORNERS, GRAVURE (AVR)

467589	\$90.00	Press Sheet w/die cuts ✕
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* Please refer to the order form for information on requesting specific plate positions.

✕ Available while supplies last.



A Lively illustrations on this pane of 16 stamps convey simple actions that each of us can take to conserve natural resources and promote the health of our environment. usap.co/green



B With this stamp the Postal Service pays tribute to scouting organizations for the opportunities and pleasures they have provided millions of youths worldwide.



C Nostalgia and charm abound in this Press Sheet featuring the canine mascot of the Railway Mail Service. Ten uncut panes of 20 **Owney the Postal Dog** stamps are positioned five across by two down on this 36.25" x 11.85" sheet. Panes include selvage markings denoting the printer (Avery Dennison), and the ink colors used to print the stamps.

SHOWN AT 125%



A The U.S. Postal Service commemorates the bicentennial of Louisiana statehood with this stamp, featuring a photograph of Flat Lake in the Atchafalaya Basin.

SHOWN AT 125%



B With this stamp, the U.S. Postal Service celebrates the 100th anniversary of the "Grand Canyon State." One of America's last frontiers, Arizona became the 48th state in the Union on February 14, 1912.

SHOWN AT 125%



C Featuring a landscape in northern New Mexico, this stamp commemorates the 100th anniversary of the 47th state in the Union.

A Louisiana Statehood (First-Class rate Forever®)

DATE OF ISSUE: 4/30/12 AT BATON ROUGE LA

1 DESIGN, 8 POSITIONS, PLATE NO. IN 4 CORNERS, GRAVURE (AVR)

469040	\$9.00	Pane of 20 w/plate no. *
469030	4.50	Block of 10
469020	1.80	Block of 4
469061	.89	First Day Cover
469091	6.95	Ceremony Program
469065	1.60	Digital Color Postmark First Day Cover
469099	10.95	Pane of 20 & Digital Color Postmark First Day Cover
469097	9.95	Commemorative Panel w/Block of 4

B Arizona Statehood (First-Class rate Forever®)

DATE OF ISSUE: 2/14/12 AT PHOENIX AZ

1 DESIGN, 10 POSITIONS, PLATE NO. IN 4 CORNERS, GRAVURE (AVR)

468440	\$9.00	Pane of 20 w/plate no. *
468430	4.50	Block of 10
468420	1.80	Block of 4
468461	.89	First Day Cover
468491	6.95	Ceremony Program
468465	1.60	Digital Color Postmark First Day Cover
468499	10.95	Pane of 20 & Digital Color Postmark First Day Cover
468497	9.95	Commemorative Panel w/Block of 4

C New Mexico Statehood (First-Class rate Forever®)

DATE OF ISSUE: 1/6/12 AT SANTA FE NM

1 DESIGN, 8 POSITIONS, PLATE NO. IN 4 CORNERS, GRAVURE (AVR)

468149	\$9.00	Pane of 20 w/plate no. *
468139	4.50	Block of 10
468129	1.80	Block of 4
468161	.88	First Day Cover
468191	6.95	Ceremony Program
468165	1.60	Digital Color Postmark First Day Cover
468199	10.95	Pane of 20 & Digital Color Postmark First Day Cover
468197	9.95	Commemorative Panel w/Block of 4

D Flags of Our Nation: Set 6 (First-Class rate Forever®)

Texas, Utah, Vermont, Virgin Islands, Virginia, Washington,
West Virginia, Wisconsin, Wyoming, Stars and Stripes

DATE OF ISSUE: 8/16/12 AT SACRAMENTO CA, 10 DESIGNS, PLATE NO. EVERY 20th, GRAVURE (SSP)

788640	\$22.50	Full Coil of 50 (only)
788663	8.90	First Day Covers (Set of 10)
788667	8.90	First Day of Sale Covers (Set of 10)
788691	6.95	Ceremony Program (Random Single)
788668	16.00	Digital Color Postmark First Day Covers (Set of 10)

* Please refer to the order form for information on requesting specific plate positions.

† This number represents the actual plate number intervals.

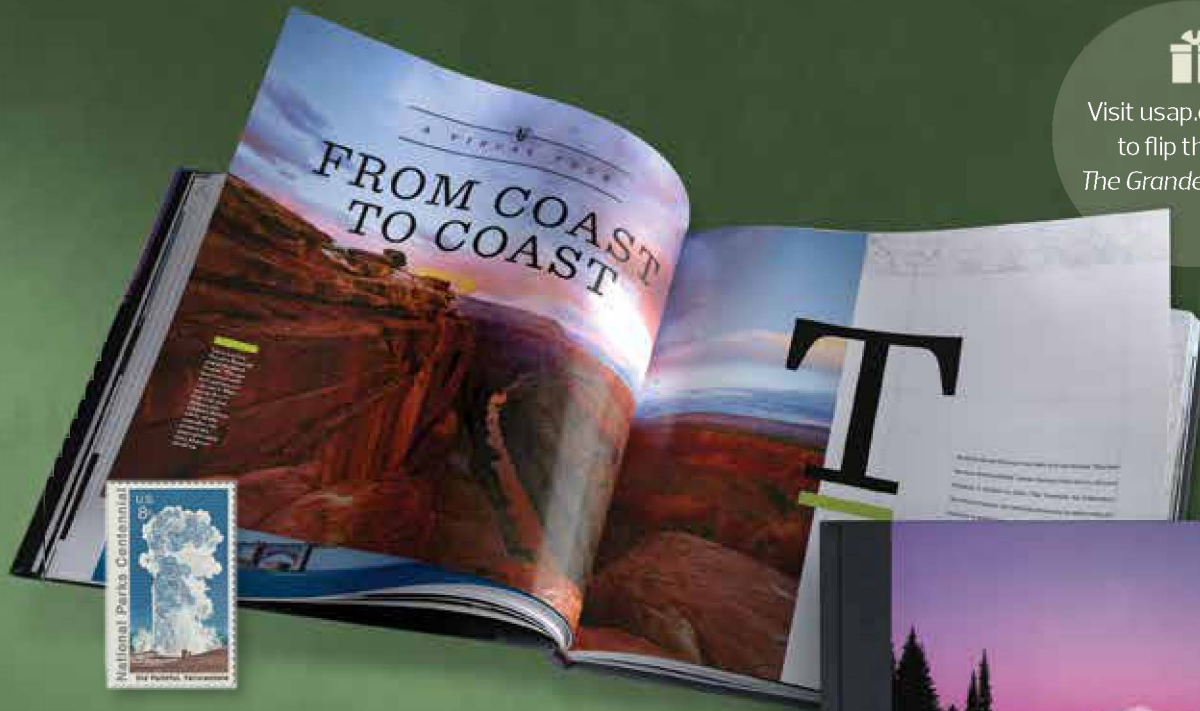
SHOWN AT 60%



D The final ten stamp designs in this series feature flags for the U.S. Virgin Islands, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin, Wyoming, and a stamp depicting the Stars and Stripes.



Visit usap.co/parks
to flip through
The Grandest Things!

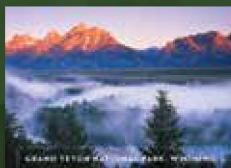


E The Grandest Things: Our National Parks in Words, Images, and Stamps

The Grandest Things explores how our national park system began, the changes it has endured, and the astounding array of sites it includes — all through breathtaking images and historic stamps. This 116-page hardcover book comes with nine mint stamps — including eight from the *Scenic American Landscapes* series and the 1972 *Old Faithful, Yellowstone* issuance. \$49.95 /// 989200



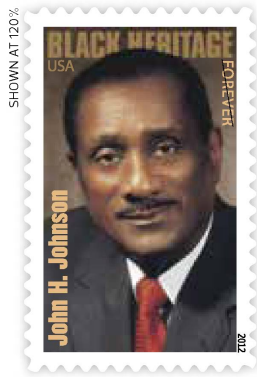
STATELY AND SCENIC



F Scenic American Landscapes: Set 2 Premium Stamped Cards

Ten different designs showcase spectacular photographs originally featured on *Scenic American Landscapes* stamps from 1999 to 2012. Forever® postage is pre-printed, so mailing is easy — or save them as a unique collectible set. Set 1 still available. \$15.95 /// 989266

Trailblazers and Torchbearers



A The 35th stamp in the **Black Heritage** series honors John H. Johnson, the trailblazing publisher of *Ebony*, *Jet*, and other magazines.

usap.co/johnson



B The 34th stamp in the **Black Heritage** series honors Barbara Jordan, one of the most respected and influential American politicians of the 20th century.

A John H. Johnson (First-Class rate Forever®)

DATE OF ISSUE: 1/31/12 AT CHICAGO IL

1 DESIGN, 6 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (APU)

468340	\$9.00	Pane of 20 w/plate no. & header *
468330	4.50	Block of 10
468320	1.80	Block of 4
468384	54.00	Press Sheet w/die cuts
468361	.89	First Day Cover
468391	6.95	Ceremony Program
468365	1.60	Digital Color Postmark First Day Cover
468399	10.95	Pane of 20 & Digital Color Postmark First Day Cover
468376	13.95	Diary Page (7½" x 10 ⅛"), Maxi Card (7½" x 5") w/Cancellation & Pane of 20 (Final diary page in series)
468397	9.95	Commemorative Panel w/Block of 4

B Barbara Jordan (First-Class rate Forever®)

DATE OF ISSUE: 9/16/11 AT HOUSTON TX

1 DESIGN, 9 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (APU)

466249	\$9.00	Pane of 20 w/plate no. & header *
466239	4.50	Block of 10
466229	1.80	Block of 4
466291	6.95	Ceremony Program
466299	10.95	Pane of 20 & Digital Color Postmark First Day Cover
466276	13.95	Diary Page (7½" x 10 ⅛"), Maxi Card (7½" x 5") w/Cancellation & Pane of 20

C Pioneers of American Industrial Design

(First-Class rate Forever®)

DATE OF ISSUE: 6/29/11 AT NEW YORK NY

12 DESIGNS, 10 POSITIONS, PLATE NO. IN 1 CORNER, GRAVURE (AVR)

467849	\$5.40	Pane of 12 w/plate no. & selvage*
467891	6.95	Ceremony Program (Random Single)
467899	24.95	Pane of 12 & Digital Color Postmark First Day Covers (Set of 12)

D Danny Thomas (First-Class rate Forever®)

DATE OF ISSUE: 2/16/12 AT MEMPHIS TN

1 DESIGN, 9 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (SSP)

468640	\$9.00	Pane of 20 w/plate no. *
468630	4.50	Block of 10
468620	1.80	Block of 4
468661	.89	First Day Cover
468691	6.95	Ceremony Program
468665	1.60	Digital Color Postmark First Day Cover
468699	10.95	Pane of 20 & Digital Color Postmark First Day Cover
468697	9.95	Commemorative Panel w/Block of 4

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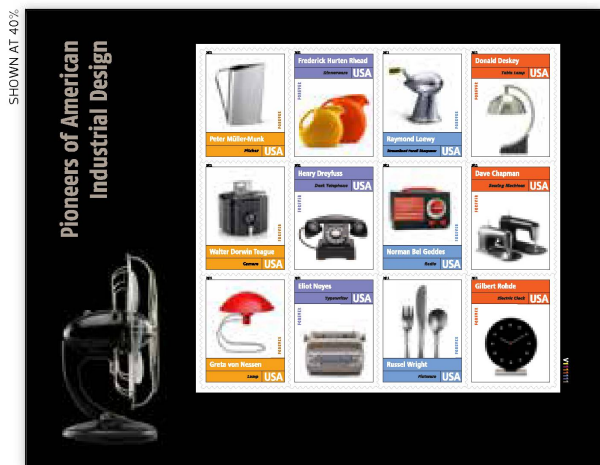
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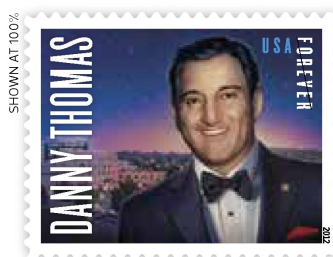
Russel Wright® Russel Wright Studios LLC.

Fiesta® Dinnerware is a trademark owned by The Homer Laughlin China Company.

Danny Thomas's image used under license.



C This stamp pane honors 12 of the nation's most influential industrial designers. usap.co/pioneers



D Star of radio, film, and television, Danny Thomas was also a generous philanthropist. In 1962, he founded St. Jude Children's Research Hospital, which treats children with catastrophic pediatric diseases regardless of race, religion, or the ability of a family to pay. usap.co/thomas

Positive Postage

E Breast Cancer Research Semipostal (First-Class rate)

REPRINTED: 8/00

1 DESIGN, 8 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (AVR)

503240 \$11.00 Pane of 20 w/plate no. *

503230 5.50 Block of 10

503220 2.20 Block of 4

NOTE: Each **Breast Cancer Research Semipostal** stamp is valid for postage at the First-Class Mail® single-piece, first-ounce rate in effect at the time of purchase.

F Heart Health (First-Class rate Forever®)

DATE OF ISSUE: 2/9/12 AT WASHINGTON DC

1 DESIGN, 10 POSITIONS, PLATE NO. IN 4 CORNERS, GRAVURE (AVR)

468740 \$9.00 Pane of 20 w/plate no. *

468730 4.50 Block of 10

468720 1.80 Block of 4

468761 .89 First Day Cover

468791 6.95 Ceremony Program

468765 1.60 Digital Color Postmark First Day Cover

468799 10.95 Pane of 20 & Digital Color Postmark First Day Cover

G Save Vanishing Species™ Semipostal (First-Class rate)

DATE OF ISSUE: 9/20/11 AT WASHINGTON DC

1 DESIGN, 8 POSITIONS, PLATE NO. IN 2 CORNERS, GRAVURE (AVR)

576640 \$11.00 Pane of 20 w/plate no. & header *

576630 5.50 Block of 10

576620 2.20 Block of 4

576692 7.06 Ceremony Program

576699 12.95 Pane of 20 & Digital Color Postmark First Day Cover

576671 19.50 First Day of Issue Collection w/Pane of 20

576694 15.95 Notecard Set w/Envelopes & Stamps (Set of 10)

NOTE: Each **Save Vanishing Species Semipostal** stamp is valid for postage at the First-Class Mail® single-piece, first-ounce rate in effect at the time of purchase.

* Please refer to the order form for information on requesting specific plate positions.



E The first semipostal in U.S. history, the **Breast Cancer Research Semipostal** stamp has raised more than \$71 million for breast cancer research.



F With the **Heart Health** stamp, the U.S. Postal Service hopes to raise public awareness about the importance of maintaining a healthy heart.
usap.co/heart



G Save Vanishing Species Notecard Set

This set of ten 6 1/4" x 4 1/2" cards includes ten envelopes and ten **Save Vanishing Species** semipostal stamps. Packaged in a handsome illustrated box, the set is easy to store and makes a meaningful gift. Support imperiled wildlife with correspondence that counts!



G With the issuance of the **Save Vanishing Species Semipostal**, the U.S. Postal Service is proud to support conservation funds that are helping to create hope for the future.
usap.co/vanishing



Highly Valued



A \$1 Wave

DATE OF ISSUE: 12/2012 AT TBD

1 DESIGN, 6 POSITIONS, PLATE NO. IN 2 CORNERS, OFFSET-INTAGLIO COMBINATION (APU)

115540	\$10.00	Pane of 10 w/plate no. *
115520	4.00	Block of 4
115510	1.00	Single Stamp
115561	1.44	First Day Cover
115565	2.15	Digital Color Postmark First Day Cover
115599	12.95	Pane of 10 & Digital Color Postmark First Day Cover

B \$2 Wave

DATE OF ISSUE: 12/2012 AT TBD

1 DESIGN, 6 POSITIONS, PLATE NO. IN 2 CORNERS, OFFSET-INTAGLIO COMBINATION (APU)

115640	\$20.00	Pane of 10 w/plate no. *
115620	8.00	Block of 4 w/plate no. *
115610	2.00	Single Stamp
115661	2.44	First Day Cover
115665	3.15	Digital Color Postmark First Day Cover
115699	23.95	Pane of 10 & Digital Color Postmark First Day Cover

C \$5 Wave

DATE OF ISSUE: 12/2012 AT TBD

1 DESIGN, 12 POSITIONS, PLATE NO. IN 2 CORNERS, OFFSET-INTAGLIO COMBINATION (APU)

115740	\$50.00	Pane of 10 w/plate no. *
115720	20.00	Block of 4 w/plate no. *
115710	5.00	Single Stamp
115761	5.44	First Day Cover
115765	6.15	Digital Color Postmark First Day Cover
115799	56.95	Pane of 10 & Digital Color Postmark First Day Cover

D \$10 Wave

DATE OF ISSUE: 12/2012 AT TBD

1 DESIGN, 10 POSITIONS, PLATE NO. IN 2 CORNERS, OFFSET-INTAGLIO COMBINATION (APU)

115840	\$100.00	Pane of 10 w/plate no. *
115820	40.00	Block of 4 w/plate no. *
115810	10.00	Single Stamp
115861	10.44	First Day Cover
115865	11.15	Digital Color Postmark First Day Cover
115899	111.95	Pane of 10 & Digital Color Postmark First Day Cover

* Please refer to the order form for information on requesting specific plate positions.



A B C D Four new high-denomination stamps characterized by rich colors and dense, abstract patterns offer added convenience for postal customers who are mailing large envelopes and packages. Elegant and distinctive — the sizes of the stamps increase with the denomination — the stamp designs benefit from a highly detailed printing process that creates patterns resembling those on engraved bank currency.

Annual Events



The Postal Guide to U.S. Stamps, 39th Edition

New edition now available! The only fully illustrated, four-color guide to U.S. stamps, this publication provides comprehensive information about every U.S. stamp from 1847 to the present, including the complete 2012 stamp program with First Day of Issue details, an updated Stamp Series section, and a glossary of important terms.

\$21.95 /// 891200



2012 Digital Color Postmark First Day Covers

Collect every color postmark from 2012! The complete set of 101 covers is available in this stunning package.

\$177.80 /// 991268

School Days & American Ways Calendar

Every stamp has a story to be told, a lesson to be learned. *School Days & American Ways* weaves stamp art from across the postal archive into an anthology of Americana in the form of a 26" x 20" beautiful wall calendar. Pertinent commemorative stamps mark important dates in history and illustrate monthly themes.

A 28-page companion guide offers elementary grade curriculum-connected lesson plans.

\$19.95 /// 981277





The 2012 Stamp Yearbook

The stamps of 2012 celebrate a rich patchwork of American life — from poets and choreographers to national pastimes and cultural celebrations. Full of intriguing stories and stunning imagery, *The 2012 Stamp Yearbook* is the perfect way to enjoy the year's program.



This 76-page hardcover book includes:

- » 94 stamps from the 2012 collectible program plus mounts
- » Fascinating information about each stamp subject
- » Placeholders to preserve the complete stamp program, including a new section for High Value stamps
- » Access to digital extras showcasing multimedia content

- **The 2012 Stamp Yearbook** (w/ 94 stamps plus mounts) /// **\$64.95** /// 991200
- **Mail Use Stamp Packet** (w/ 55 stamps plus mounts) /// **\$31.95** /// 991204
- **High Value Mail Use Stamp Packet** (w/ 7 stamps plus mounts) /// **\$45.95** /// 991206
- **BUNDLE: Yearbook, Mail Use and High Value Stamp Packets** (w/ 156 stamps plus mounts) /// **\$142.85 \$135.95** /// 991207
- **Yearbook** (No stamps included) /// **24.95** /// 991272
- **The Complete Collection! 2012 Yearbook, Guide, Mail Use and High Value Stamp Packets** /// **\$164.80 \$155.95** /// 991298

Visit usap.co/2012yearbook
to see a preview today!